

To whom it may concern,

I am writing on the subject of the Sirius/XM Radio merger. I realize that the FCC has requested public opinion on the matter, and I would like to suggest the merger be allowed despite an earlier anti-merger agreement between the two companies. I will try to outline my reasons briefly below.

- 1) As a Sirius subscriber, I will make it quite clear that I have personal reasons for supporting the merger. For me, I originally joined Sirius because of Howard Stern. However, I am disappointed by the fact that Major League Baseball is limited to XM Radio subscribers. I am sure there are numerous other examples of this sort. I find it unnecessary that a user must now pay for two separate units and service plans to enjoy the content they desire.
- 2) Satellite radio is one of the greatest new technologies of our time. Listeners now have a choice over their content and are no longer held hostage to commercials. Yet satellite radio is failing, whether it is because of satellite and startup costs or extensive competition. It would be a shame to stifle this new technology before it even has a chance to succeed.
- 3) Comparing satellite radio to satellite TV, I find it odd that this is such a debate. Cable companies compete directly with satellite TV and few would doubt this claim. If terrestrial radio finds it unfair, they should increase the quality of their services and programming.
- 4) Finally, there is more than enough competition in personal media devices to keep satellite radio from forming a monopoly. For the car, Apple's iPod is widely used with an FM transmitter device. In addition, there is High-Def radio, not to mention CD players and terrestrial radio. In terms of hand held units, Sirius must compete with Sony's Discman (and similar devices) and Apple's iPod. In fact, I recently purchased Sirius' Stilleto handheld unit instead of an iPod. I did not buy both because having the iPod would have been redundant considering they both play Mp3s.

In conclusion, I do not see enough reason to bar the merger. Together, satellite radio will be stronger and will offer more content to its listeners. There exists more than enough outside competition to keep satellite costs to their appropriate level.

Thank you for your time in reading my opinion and I look forward to the outcome of your decision.

Sincerely,  
Ori Fox